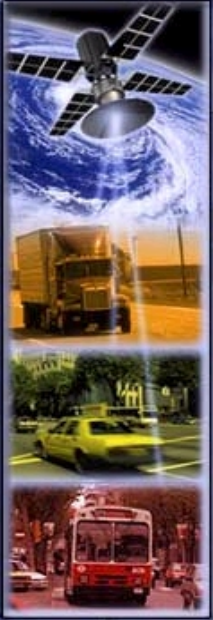



# SAMI – Seeing is Believing







## Satellite Audited Media Information

**Contract #: RUSH001**  
Vehicle ID#: 8891

<b>Market:</b>	Charlotte
<b>Posted On:</b>	9/7/2004
<b>To:</b>	9/22/2004+
Advertiser Posted:	Pontiac
Brand / Campaign:	Rush Media - Pontiac G6
Design Posted:	Pontiac G6
AVG Daily Prime* DEC:	57081.5
CPM\$:	\$0.57
Total Prime* DEC To Date:	684978
Total** DEC To Date:	1364636



\*includes weekday circulation from 7 am to 7 pm only.  
\*\* includes all measured circulation for the vehicles



Date	Prime* DEC	Total** DEC
9/7/2004	50885	115451
9/8/2004	77422	114685
9/9/2004	61034	113085
9/10/2004	59747	99031
9/11/2004	0	0
9/12/2004	0	12717
9/13/2004	44489	96316
9/14/2004	47481	105023
9/15/2004	56170	107923
9/16/2004	48280	110195
9/17/2004	67708	111976
9/18/2004	0	0
9/19/2004	0	2742
9/20/2004	65848	134855
9/21/2004	46973	113978
9/22/2004	58942	126659
9/23/2004	0	26909



- 100% measured
- 24/7 monitoring & access
- Results available on the Internet
- Digital proof of performance
- Full reports